



*Gravel to the limit with souplesse:  
The new G-One R for long distances and racing.*

## Unbound Gravel: Schwalbe sends G-One R off to the races

**Premiere at the world's largest gravel event: Schwalbe will be on the start-line with its new G-One R, in June, at the Unbound Gravel (USA) event. The strong points of the gravel performance tire for ambitious riders: superb rolling characteristics, lots of dampening, superior puncture protection – and souplesse.**

(Reichshof) Distances of 200 and 350 miles must be covered during the main events at the legendary Unbound Gravel Festival in Kansas, USA. Such distances require exceptional tires: They need to be light-weight and roll smoothly with excellent dampening to allow riders to maintain their power during the race across gravel and rocks, which often lasts more than ten hours. At the same time, they need to be extremely robust and puncture resistant. "All that, you can find in the new G-One R. It combines limitless

gravel fun with the level of souplesse found in a road tire”, says Schwalbe Product Manager Jakob Maßen.

The key to these characteristics is a fine-tuned carcass construction that Schwalbe transferred from the road tire Pro One to the G-One R. Two carcass plies underneath the tread let the tire run smoothly and comfortably, while three carcass plies provide lateral protection from cuts. “Due to the carcass construction, the tire rolls like silk and gives confidence whatever happens on the bike”, explains Jakob Maßen. In addition, V-Guard Puncture Protection – made of a material commonly used for bullet-proof vests – makes for a strong, yet extremely light-weight layer that protects from cuts and punctures.

The “Boomerang” tread pattern defines the off-road characteristics of the G-One R. In the middle, an almost closed structure ensures easy rolling and smooth running, while its knobs are sufficiently aggressive for climbing and braking. Its outer knobs are slightly taller to allow for safe corner grip, even when riding off-camber. Also responsible for great grip is the Addix Race Compound – it offers good traction and easy rolling with low wear. “60 per cent gravel and 40 per cent road”, that’s how Product Manager Jakob Maßen characterises the use case scenario for this tire. Like all of Schwalbe’s gravel models, the G-One R is also – as the fifth model in the gravel family – fitted with state-of-the-art Tubeless Easy technology.

Unbound Gravel, the cradle of gravel racing

Four days of racing, about 4,000 participants from all over the world and competitions over six distances from 25 to 350 miles: Unbound Gravel (formerly known as Dirty Kanza) is the biggest gravel event worldwide. Two years ago, Schwalbe athlete Amity Rockwell (USA) won the main event over 200 miles – on her G-One Allround tires, within a time of just under twelve hours. Now she is going on the attack again with the Schwalbe G-One R. Also Tiffany Cromwell, Australian pro rider from Team Canyon/SRAM and Paul Voß, former road pro, host of the well known racing podcast “Besenwagen” [German: broom wagon] and currently a gravel pro, are lined up to take Schwalbe’s new gravel specialist to the races.

Schwalbe is presenting its G-One R to the public on 5 June at the start of Unbound Gravel. As of the end of June, it will be available at specialist retail stores.



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